

CIBUS TEC FORUM 2022, Exhibition & Conference on Food & Beverage Technologies Trends



Cibus Tec Forum will offer an **ALL-IN-ONE**

A **Plenary Hall** with four main conferences:

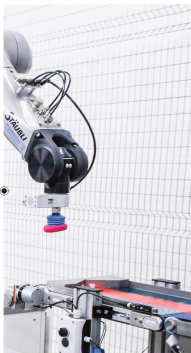
October 25, 2022
• 10 AM - 1 PM - Processing and Packaging between digitalization and sustainability
• 2:30 PM - 4:30 PM - Future trends in Food Safety

October 26, 2022
• 10 AM - 1 PM - Supply chain and sustainability: from farm to fork
• 2:30 PM - 4:30 PM - Innovative materials for a circular economy

Innovations, business and networking in the heart of the Italian Food Valley



CIBUS^{TEC}
FORUM
25|26 OCT. 2022 | PARMA | ITALY



Now more than ever, food and beverage challenges are extraordinary. Food manufacturers are focused on adapting to changing consumer demands while suppliers become partners able to understand the future needs and offer technological innovations. Cibus Tec Forum, the new Exhibition & Conference on Food & Beverage Technologies Trends that will run in Parma (Italy) on October 25/26, 2022, acts as enhancement element of the current situation.

Cibus Tec Forum will offer, in just two days, the discovery of the most innovative solutions and the most influential trends that will impact the way of producing, packaging and distributing. The event will take place in an all-in-one hall with an innovative exhibition area, a plenary hall with four top level conferences and five thematic rooms

with highly specialized seminars.

Our four top level conferences will discuss about:

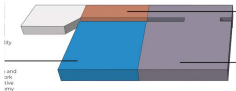
Digitalization and sustainability

Pandemic has raised awareness on food production, highlighting sustainability, for which digitalization plays a fundamental role. New technologies and Industry 4.0 are creating a wide range of opportunities and challenges for food producers. Topics related to technologies with the potential to transform production plants in a sustainable way will be explored. The main international research centers, food industries and retailers will join forces at our conference: "Processing and packaging between digitalization and sustainability" | October 25 / 10.00-13.00 |

Food Safety

European and US organizations, together with key players of the food industry and retail, will be at Cibus Tec Forum to discuss and provide us with the future vision on food safety. According to the World Health Organization, over 200 diseases are spread through food, and 1 in 10 people get sick each year from eating contaminated food. Healthy food safety management can help prevent much of the burden that accompanies unsafe food. Conference: "Future trends in Food Safety" (October 25 / 14.30-16.30)

1 will
ONE HALL with:



Five Vertical Showcase Sessions Rooms with highly specialized workshops dedicated to specific food sectors and future trends

Exhibition Area with pioneering technologies, innovations, startups and live demos zones



From farm to fork

The European Green Deal sets out how to make Europe the first climate-neutral continent by 2050. It maps a new, sustainable and inclusive growth strategy to boost the economy, improve people's health and quality of life, care for nature, and leave no one behind. The Farm to Fork Strategy is at the heart of the Green Deal. Strengthening the sustainability of our food systems can help further build the reputation of businesses and products, create shareholder value, improve working conditions, attract employees and investors, and confer competitive advantage, productivity gains and reduced costs for companies.

Conference: "Supply chain and sustainability: from farm to fork" (October 26 / 10.00-13.00)

Packaging

Packaging sector is experiencing an ever-growing evolution, driven above all by the theme of sustainability. According to a research published by Market Watch, the green packaging sector will increase globally by 154

billion dollars by 2028 (+60%) reaching a turnover of more than 413 billion. Attention to green is also increasingly important in Italy: from a survey by the GS1 Italy Observatory it emerges that the share of 100% recyclable packs is currently only 6.2%, but is destined to grow by double digits, in the next years. Conference: "Innovative materials for a circular economy" (October 26 / 14.30-16.30)

Cibus Tec Forum, with its perfect mix of the most progressive technology companies, key players in the food industry and most authoritative speakers from the national and international scene, will be a unique moment of sharing, business and networking for building a new global food and beverage strategy. 🍷

www.cibustecforum.com

